

About Scribando

Since 2013, Scribando has helped more than 1,000 books find their readers. Today the Scribando Book Launchpad brings authors, readers and the people who amplify books together, so remarkable books reach the audience they deserve.

Key facts

Company	Scribando
Platform	Scribando Book Launchpad
Founded	2013 in Vienna, Austria
Founder & CEO	Albert Griesmayr, MBA
Headquarters	Vienna, Austria
Team	Led from Vienna, with project managers in places like the UK, Greece and the U.S.
Books and authors helped	1,000+
Copies sold	2M+ on books Scribando has worked on
Author rating	4.9/5 from 100+ author reviews
Clients include	Bestselling authors such as Patrick McKeown and B.C. Schiller; companies such as Jotform, Quantinuum and Nielsen Norman Group
Milestone	Took part in Go Silicon Valley in 2013, the year Scribando was founded

Founder



Albert Griesmayr, MBA
Founder & CEO, Scribando | Novelify

Albert Griesmayr is the founder and CEO of Scribando. A book marketing consultant to more than 100 publishers and authors, he has worked on projects that have sold more than 2 million copies combined, and is a #1 Amazon bestselling and award-winning author of four books on self-publishing.

Writing a great book is only half the battle.

In 1982, Naura Hayden published *Astrological Love*. Despite all her passion and effort, it sold 2,000 copies of a 5,000 print run, and the rest ended up in thrift stores. Years later a New York publisher came across the book, loved it, and republished it under a new title. Without changing a single word, it sold more than 2.5 million copies.

